

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.





# HOLLOWAY'S DREAM GARDEN

GAGE T. HOLLOWAY

The Best in Glads

Henry, Nebraska

PRICE LIST, SPRING, 1940

## To Our Many Friends and Customers . . .

A sincere "thank you for the nice business the past season and all of those fine letters you have kindly written us.

While we had expected to discontinue growing glads commercially and be content with our hobby, we find this not so easy as one may presume as we would miss those appreciated letters that is our reward for pleasing you.

So again not an elaborate list you know

But prices that will permit of the top ones to grow.

Growing glads for profit is something we know little about.

But to possess the best is a delight that will make anyone shout.

While some folks like a catalogue all dressed up deluxe

With plenty of colored pictures, a lot of ballyhoo and such

We still prefer to make this up in bulbs that will grow—

The most winning spikes for next season's show.

We have grown another lot of fine bulbs the past season; still fussing along and planting by that old tradition in the most fruitful signs of the moon and "believe it or not" are constantly improving our stock. For reason of other duties, most of our bulbs are planted late. They escape the extreme heat and visitors marvel at their massive beauty. Will make little comment here on the virtue of the "Moon Sign Book," which is our guide for the planting, except that it is published by the Lewellyn publications, Ltd., and can always be purchased from us. Those who are fortunate in using this valued book will continue with its use.

The "Doubting Thomases" have not carried on any experiments and it is not to be expected that it will interest them. We were with the dubious procession for a long time. This "moon stuff" gave us a laugh, and while we continue to have a laugh, it is now on the other fellow who fails to profit in the use of these signs. Plant the same thing a day apart as the sign changes from fruitful to barren and the result will be quite convincing. Planting in a fruitful sign by no means insures success, but merely assists the same as good culture, watering etc. Almanacs are not accurate and you can be entirely wrong in their use as they fail to give the fruitful and barren signs in each of the four quarters.

Yes, in the creation of this great universe the planets had their purpose, even though contrary to the belief of the skeptics. In conformity with last season, the price of the "Moon Sign Book" is \$1.00 each, \$1.05 postpaid, and supplied with all bulb orders aggregating \$5.00 for \$.75 each, and orders of \$10.00 or over, \$.50 cents each. A new book is annually compiled giving the new dates for that year.

### "SILVERY TETON"

It would be out of line with the characteristics of most fans if we failed to mention one of the best first. So it will be "Silvery Teton," of course, introduced in 1939 and our first release. As we are too slow to take notes, will quote those taken by W. L. Laughlin of Fairview Gardens, Jewett, Ohio, who had one bulb the past season: "Planted May, 1939—Bloomed August 5th, 1939. Plant growth good and healthy; color of plant, dark green; soil, sandy loam; height of spike when cut, 3 feet; 20 buds on main spike and 2 side spikes with 12 and 8 buds respectively or a total of 40 buds; spike straight as a ramrod and placement of flowers perfect." Later on made this note: "Eight open flowers in perfect condition "100 per cent better in placement of flowers and length of spike than 'Dream O' Beauty, one of its parents, and flower is larger and more beautiful. It seems to have all the beauty of the latter, plus the height and stamina of its other parent, the old 'Pythia'.

"From the notes you will gather that I liked it. I have always thought a vase of 'Dream O' Beauty" was about the limit for pure beauty, but she has as you know some very bad faults: Poor placement of flowers all around the spike, short growth, etc. All this in my spike of Silvery Teton was eliminated and I still had the wonderful beauty-plus of 'Dream O' Beauty'.

"Now as to results in digging: I have the bulb and about 35 bublets of all sizes and we have had a very bad growing season. No rain at all after the first of September or before that until digging time. I thought if I got one bublet I'd be lucky."

Note:—It is unfortunate that this does not propagate well for us here and Mr. E. H. Young of Peoria, Ill., an enthusiastic admirer of this variety was prevailed on to grow the major portion of our very small stock the past season. He had virtually the same bublet increase as Mr. Laughlin which proves its ability to increase in other sections of the country.

In adherence to our policy of permitting others to tell you about Silvery Teton, I will quote Mr. A. J. Amsler of Sioux City, Iowa, who had one spike for their show the past season.

"Attention; Mr. Holloway! Congratulations, old boy. Silvery Teton carried three blue ribbons after the judges had finished picking winners. Best single spike in its class, best rose red in the entire show, best new origination. Silvery Teton created a great deal of interest having six large florets open with ten more buds showing color. Everyone considered it a great improvement in the rose red class.

Now for the price. This was introduced the past season at \$3.00 each for any size bulb (no discount), price to remain the same for three years and no bublets for sale during this period. Not more than 100 bulbs offered for sale this season. Not to exceed 5 bulbs to a customer and price remains the same in 1941. I cannot promise all large bulbs this season. You may have them while they last. If you can get as good an increase as Mr. Laughlin or Mr. Young, you have a good investment.



Relative to our General Prepaid List: Again you may deduct 25% discount on orders aggregating \$5.00 or more, mailed not later than February 1st, and 15% on orders mailed thereafter, which is equivalent to a cheaper price for the quantity buyer. 25% deposit will hold your bulbs until Spring. THESE DISCOUNTS DO NOT APPLY TO OUR WHOLESALE LIST OR SPECIALS.

To those who wish to pay transportation charges on your order: Hold your hat and be prepared for extras and overcount that will far surpass your fondest hopes!

#### GENERAL PREPAID LIST

Please remember discount—On items priced per 10, you may have 3 bulbs at the ten rate, providing the aggregate of such items is not less than 10c.

	Per	Lge.	Med.	Sml.	Per	—Bits.—
Aladdin (Pal) Fine large ruffled salmon	1	1.20	.80	.45	2	.15
Alayne (Kinyon) Lovely rose pink	10	.50	.30	.10	50	.15
Algonquin (Pal) New red	1	2.00	1.25	.80	1	.15
Amador (Kingsley) Glowing brick red	10	.40	.20	.10	100	.15
Amberglow (Pal) New amber yellow	1	.20	.10	2-10	15	.15
American Com'nder (New) Fine red, Imp. Com. Koehl	1	2.00	1.20	.80	2	.15
Amigo (Zimmer) Wonderful new red	1	1.00	.60	.30	2	.15
Amrita (Pal) Ruffled apricot	1	.40	.25	.15	7	.15
Amulet (Pal) Heavily ruffled buff	1	1.20	.80	.50	2	.15
Angelica (Baerman) Lovely waxy frilled pink	1	.80	.50	.30	6	.15
Angelus (Pal) Pure pink, cream blotch	1	.20	.10	.05	15	.15
Arabella (Pf) Giant maroon	1	.15	.10	.05	20	.15
Ariadne (Mitsch) Tall Blotched white	1	.25	.15	.8	10	.15
Arethusa (C. Fisher) Fine ruffled cream	1	.90	.60	.30	5	.15
Autumn Glory (Errey) Salmon, shaded chocolate	1	.20	.10	.05	15	.15
Barcarole (Pal) Ruffled clear buff orange	1	.60	.40	.25	2	.15
Beacon Pal) Fine salmon, large cream blotch	10	.70	.40	.20	50	.15
Beautiful Ohio (Hullibarger) Deep lavender	1	.20	.15	.10	10	.15
Beautiful Dream (Can-'39) Immense shrimp pink picardy			1.50	1.00	1	.15
Beowulf (Nicht) Rich lavender pink	1	.50	.25	.10	30	.15
Betty Co-Ed (Briggs) Soft creamy pink	10	.40	.20	.10	100	.15
Betty Humphries (Moir) Richer, larger Betty Nuthall	1	—	—	.25	10	.15
Betsy Bob Up (Canine) Creamy apricot	10	.50	.20	.10	100	.15
Bill Sowden (Fallu) Rich deep red	10	.50	.30	.10	100	.15
Bingo (Can-'39) Cream white sport of Picardy			1.50	1.00	1	.15
Black Opal (Errey) New dark red	1	.40	.25	.15	6	.15
Blazing Star (Zimmer) Brilliant red, white blotch	1	1.00	.60	.30	15	.15
Bit O' Heaven (Crow) Fine deep orange	10	.60	.40	.20	40	.15
Blue Admiral (Christ) Large deep violet blue	10	.60	.40	.20	70	.15
Blue Beauty (Pf) Large vigorous light blue	1	.15	10	2-10	40	.15
Blue Wonder (Both) New exhibition blue	1	.35	.25	.15	10	.15
Bob White (Zimmer) Large white, rose lines	10	.40	.30	.20	100	.15
Bombay (Wilson) Smoky old rose	1	.60	.40	.20	3	.15
Bonnie Scotland (Stephens) Clear yellow	10	.50	.30	.20	50	.15
Brightside (Prestgard) Fine yellow, orange tip	10	.40	.30	.10	100	.15
Buffette (Winsor) Large light buff	1	.80	.40	.20	3	.15
Caesar (Roozen) Large orange scarlet	3	.15	6-15	10-15	50	.15
Camellia (Pal) Tinted pink, darker blotch	1	.25	.15	2-10	7	.15
Chamois (Mair) Buff yellow	1	.15	.10	2-10	25	.15
Chasseur (Errey) Large salmon pink	1	.15	2-15	2-10	15	.15
Cherokee (Pal) Early large blotched pink	1	.25	.20	.10	6	.15
Christabel (Mitsch) Large pink, cream throat	10	.60	.30	.10	50	.15
Colonial Maid (C. G. Young) Our best and most vigorous tall light lavender. Vases of this cut late and opening up eight to ten were truly marvelous	1	1.00	.60	.30	2	.15
Colossus (Mitsch) Giant early, light pink	1	.15	.10	2-10	15	.15
Commander Koehl (Pf) Large dark scarlet	10	.50	.30	—	—	—
Conquest (Mitsch) Salmon pink, cream blotch	1	.15	.10	2-10	15	.15
Copperfield (Australia) Coppery brick	1	.30	.20	.10	8	.15
Coral Glow (Ellis) Rich coral rose	1	1.50	1.00	.50	2	.15
Creve Coeur (E. H. Young) Fine burnt orange, thorat blotch. Deep orange red tipped with creamy yellow	10	.80	.50	.30	25	.15
D. A. Hay (Whitley) Fine large pink, cream throat	10	.50	.20	.10	100	.15
Debonair (Pal) Shrimp pink, cream throat	10	—	.20	.10	100	.15
Del Ray (Burtner) Fine rose salmon, large cream blotch	10	.60	.40	.20	50	.15
Del Rosa (Prest) Rich salmon pink, cream throat	10	.60	.40	.20	50	.15
Desert Gold (Australia) Fine large yellow	1	.30	.20	.10	10	.15
Dream O' Beauty (Zimmer) American Beauty rose	10	.40	.30	.10	100	.15
Dr. Hoeg (Hoeg) Fine glossy maroon	10	.40	.30	.10	100	.15
Dr. Moody (Kinyon) Large early lavender	10	.50	.25	.15	50	.15
Edith Robson (Brown) Salmon rose, reddish blotch	10	.50	.30	.10	100	.15
Edith Robson (Brown) Salmon rose, reddish blotch	10	.50	.30	.15	50	.15
Ellen Marie (Pruitt) Very large salmon pink	10	.80	.50	.30	15	.15
Eloise (Derrett) Orchid lavender	1	.15	.10	2-10	40	.15
Emile Aubrun (Lemoine) Large smoky bronze, cherry blotch	10	.50	.30	.10	50	.15
Early Melody (Arenius) nice lavender pink	10	.40	.30	.10	100	.15
Early Peach (Pruitt) Peach red, ivory throat	10	.50	.30	.15	100	.15
Early Rose (M. Jack) Fine very early Com. rose	10	.60	.40	.20	50	.15



	Per	Lge.	Med.	Sml.	Per —Blts.—	
Emma (Velthnys) Exhibition rose, darker blotch	10	.50	.30	.15	50	.15
Emblem of Purity (Kinyon) Decorative ruffled white	1	2.50	2.00	1.50	15	.20
Euides (Errey) Fine ivory cream	1	.15	.10	2-15	15	.15
Excellence (K) Very early large red	10	.50	.30	.15	100	.15
Evadne (Errey) Orange salmon	1	.10	2-15	4-15	25	.15
Evelyn Stinton (Symons) Fine pink, shaded chocolate	1	.10	2-10	4-10	25	.15
Fata Morgan (Pf) Peach blossom, amber throat	10	.50	.30	.15	100	.15
Flaming Meteor (Mitsch) Fine tall large red	10	.50	.30	.15	100	.15
Floral Beauty (Zimmer) Early rose pink	10	.50	.30	.15	100	.15
Flamingo (Christ) Large rose pink, white throat	1	.50	.30	.20	5	.15
Flying Squadron (Ellis) Immense salmon pink, red blotch	1	.15	.10	2-10	25	.15
Frances Cartright (Zimmer) Deep orange	1	.50	.30	.15	15	.15
Frank J. McCoy (Brown) Salmon self	10	.50	.30	.15	100	.15
Frascati (Pf) Light rose red	1	.30	.20	.10	5	.15
Frostpink Ornatus (Evans) Ruffled silvery pink	1	.15	.10	2-10	15	.15
Gate of Heaven (Pf) Rich deep yellow	10	.50	.30	.15	100	.15
Gertrude Grey (Mair) Fine satin gray	10	.50	.30	.15	100	.15
Gladys Clegg (Symons) New early apricot, scarlet blotch	10	.50	.30	.15	100	.15
Gloaming (Zimmer) Fine new purple	1	.10	2-15	4-15	50	.15
Golden Poppy (Prest) Tall rich orange yellow	10	.40	.20	.10	100	.15
Golden Chimes (Ellis) Lovely soft yellow	10	.50	.30	.15	100	.15
Golden Goddess (Salbach) Exhibition yellow (patented	1	.10	—	—	—	—
No discount	12	.90				
Goldstaub (Pf) Excellent, very large deep yellow	1	.15	.10	2-10	15	.15
Grand Master (Zimmer) Beautiful velvety red,	1	.20	.15	2-15	15	.15
(Sweepstakes N. G. S. 1935 show)						
Green Light (Pf) Greenish white	1	.20	.10	2-10	10	.15
Gunvor (Prest) Large ruffled cream	1	.10	2-10	4-10	50	.15
Harvest Moon (M. Jack) Possibly best large com. yel.	1	.10	2-10	4-10	50	.15
Hector (Pal) Scarlet, cream throat	10	.50	.30	.15	50	.15
Helen Duncan (Julian) Pink, cream throat	1	.20	.15	.10	50	.15
Hercules (Crow) Giant buff	10	.50	.30	.15	50	.15
Heritage (Ristow) Fine very large pure pink	10	.60	.40	.20	50	.15
Heiligtum Pf) Large white, greenish throat	1	.15	.10	2-10	25	.15
Herewaka (Burns) Deep salmon, reddish blotches	1	.25	.15	.10	15	.15
Highland Chief (Mair) Large ruffled orchid lavender	1	.60	.40	.20	3	.15
Hindenburg's Memory (Pf) New very large talk dark red	1	1.00	.60	.30	2	.15
Hildred (Love) Fine large lavender, Grand Champion						
'37 National show, many awards over Minuet '39	1	1.00	.60	.30	2	.15
Hinemoa (Doney) Mahogany red, cream blotch	10	.50	.30	.15	100	.15
Irene (Mair) Very good salmon rose, cream blotch	10	.50	.30	.15	100	.15
Inspiration (Pal) Ruffled rose salmon	10	.50	.30	.15	50	.15
Ioseo (Kinyon) Giant ivory buff	1	.75	.40	.20	2	.15
Irak (Mitsch) Giant silver gray	1	.10	2-15	3-10	25	.15
Isola Bella (Pf) Fine lavender pink	1	.20	.10	2-10	10	.15
Jalna (Pal) Smoky salmon	1	.10	2-15	3-10	50	.15
James Fitzjames (Ellis) Large new red	1	1.00	.75	.50	5	.15
Janet (Crow) Smoky old rose, shaded peach	10	.40	.20	—	100	.15
Jersey Cream (Evans) New commercial	10	.40	.20	.10	100	.15
J. S. Bach (Pf) Fine early exhibition salmon rose	10	.50	.30	.20	50	.15
Joseph Hayden (Pf) Large light violet, darker blotch	1	.50	.25	.15	3	.15
Jules Amott (Wilson-1940) Velvety dragon red No. 4, 5, or 6, \$2.00 each					1	.30
King Arthur (Aren) Immense ruffled rosy lavender	10	.40	.25	—	100	.15
Kingsford Smith (Whitley) Yellow, red blotch	1	.10	2-10	—	—	—
Kewpie (Br) Small red, edged white	10	.50	.30	—	100	.15
Lady Eaton (Pal) Large light pink, white throat	10	.50	.30	.15	100	.15
La Fiesta (Sal) Fine new orange	1	.15	.10	2-10	25	.15
Laidley (Errey) Very good creamy pink, crimson btch	10	.50	.30	.15	50	.15
Lausanne (Vanderson) Large fine yellow	1	.15	2-15	3-15	25	.15
Leona (Pruitt) Rich ruffled rose red	10	.70	.50	.30	15	.15
Leschi (Kaylor) Nice shade purple maroon	10	.60	.40	.20	40	.15
Lindesta (Pal) Tal salmony rose	10	.50	.30	.15	50	.15
Londonderry (Christ) Giant smoky orange	10	.50	.30	.15	100	.15
Lucifer (Errey) Fine exhibition orange, dark blotch	10	.50	.30	.15	100	.15
Madelon (Lem) Our best creamy white, maroon blotch	1	.20	.15	.10	10	.15
Maid of Orleans (Pf) Fine creamy white	10	.40	.30	.15	100	.15
Manimoth White (Errey) Immense white	10	.50	.30	.15	100	.15
Margaret Beaton (Twomey) Large white, orange scarlet blotch	1	1.00	.60	.40	2	.15
Marmora (Errey) Large gray	10	.50	.30	.15	100	.15
Mary Ansten (Young) Fine begonia rose with orange red throat markings	10	.80	.60	.30	100	.40
Mary Elizabeth (Stevens) Fine ruffled late white	10	.50	—	—	—	—
Matador (Christ) Very fine tall rich mauve	1	.15	2-15	3-10	20	.15
Matterhorn (Pf) Pure white with cream throat	1	.75	.50	.25	2	.15
Maunga (Burns) Large pure white	1	.10	2-10	5-10	15	.15
Maurice Barres (Lem) Nice yellow, blotched red	10	.50	.30	.15	100	.15
Mauve Magic (Aren) Fine tall lavender mauve	10	.50	.30	.15	100	.15
Maxwelton (Baerman) Very fine rose pink	1	1.50	1.00	.50	3	.15



		Per	Lge.	Med.	Sml.	Per —Blts.—	
Major E. Bowes (Stewart) Bittersweet Pink	—	—	—	—	2-10	20	.15
Malay Chief (Wilson) Deep purple red	1	.60	.40	.20		3	.15
Maya Maid (Sal) New russet brown	1	.30	.15	.25	2-15	15	.15
Meerschbaum (Pf) Light ochre overlaid orange	1	.75	.50	.25		3	.15
Miss America (Sal) Delicately toned light pink	1	1.50	1.00	—		2	.15
Milford (Rides) Fine large vigorous light blue	10	.50	.30	.15		100	.15
Minuet (J. C.) Fine large lavender	10	.50	.30	.15		100	.15
Miss Alameda (Sal) Light Pink	10	—	.30	.15		100	.15
Miss Marion (Zimmer) Nice lavender, cream throat	1	.15	2-15	2-10		10	.15
Miss New Zealand (N. Z.) Very large pink	10	.60	.30	.15		50	.15
Miss Judy (Zimmer) Salmon pink, purple blotch	1	.50	.25	.10		10	.15
Moondara (Errey) Fine salmon orange, cream blotch	1	.10	2-10	4-10		50	.15
Mother Machree (Stevens) Smoky orange, gray and lavender	10	.50	—	.15		100	.15
Mrs. C. P. Worley (Whiteley) Salmon red, cream throat	1	.20	.15	.10		10	.15
Mrs. E. J. Heaton (Heaton) Salmon, cream blotch	10	.50	.30	.15		100	.15
Mrs. E. R. McManus (Prest) Nice large pink	1	.20	.15	.10		10	.15
Mrs. G. G. Errey Fine new creamy white	1	—	2.00	1.00		1	.25
Mrs. Ray P. Chase (Miller) Large white, yellow throat	10	.50	.30	.15		100	.15
Mrs. Richard McGovern (Wilson-1940) Rich orange scarlet	No. 4, 5 or 6, \$2.00 each					1	.30
Mrs. S. A. Errey (Errey) Large orange salmon	10	.50	.30	.15		100	.15
Mrs. T. E. Langford (Crow) Peaches and cream	10	.50	.30	.15		100	.15
Mrs. Wm. Cuthbertson (Mair) Ruffled rose, cream throat	10	.15	.30	.15		50	.15
Myrna (Pruitt) Large ruffled white	1	1.50	1.00	.75		1	.15
New Era (Ellis-Majeski) Fine new pink, cream throat	1	.15	.10	2-10		10	.15
Ninth Symphony (Pf) Large salmon red	1	.10	2-10	3-10		15	.15
Nymphas (?) Nice salmon pink, decorative	10	.50	.30	.15		100	.15
Odalisque (Errey) Large white, scarlet blotch	1	.10	2-10	3-10		—	—
Oddity (Love) Giant dark velvety red, silver blotch	1	1.00	.60	.30		2	.15
Oeganda (Pf) Darkest red	1	—	—	.10		5	.15
Oneota (Prest) Scarlet, crimson throat	1	.20	.15	.10		10	.15
Opal Queen (Sal) Golden buff, orange and gray feather	1	—	.15	2-10		10	.15
Orange (Mair) Orange self, decorative	1	.25	.15	2-10		15	.15
Orange Sovereign (Stevens) Orange buff, yel. blotch	10	.50	.30	.15		50	.15
Oregon (Ellis) New large light pink, cream throat	10	.70	.50	.30		50	.15
Oregon Rose (Mitsch-Brandon) Bright deep rose with ivory edge, opens 8 to 12; "The Glad That's Different"	1	3.00	2.00	1.60		1	.30
Paridise (Pruitt) Fine new apricot pink	10	.50	.30	.15		100	.15
Paul Grampel (Pf) Deep bright red	1	.40	.25	.15		7	.15
Peerless Pink (Roozen) Large deep sal., darker blotch	10	.50	.30	.15		100	.15
Peggy Lou (Wilson) Fine deep shrimp pink	1	.25	.15	.10		25	.25
Per 10	10	2.00	1.20	.40		100	1.00
Pelegrina (Pf) Best deep blue	10	.40	.20	.10		100	.15
Pensacola (Christ) Large pure scarlet red	10	.50	.30	.25		25	.15
Pfizers Masterpiece, Large salmon pink	1	.40	.25	.15		7	.15
Phyllis McQuiston (Stewart) Fine large pure pink	10	.40	.25	.10		100	.15
Picardy (Pal) Sensational salmon pink	10	.40	.25	—		100	.15
Pititi (Hill N. Z.) Salmon apricot, cream throat	10	.60	.30	—		25	.15
Polar Ice (Pf) Early white	10	.50	.30	.15		100	.15
Prairie Gold (Corrington) Fine deep golden yellow	10	.60	.40	.20		50	.15
Premier Henry (Pal) Large geranium pink, red blotch	10	.60	.40	.25		35	.15
Pure Gold (Dehnoff) Yellow	—	—	2-10	4-10		25	.15
Purple Beauty (Roosen) Name describes it	1	—	.50	.30		2	.15
Queen of Bremen (Zimmer) Fine decorative lavender	10	.40	.20	.10		100	.15
Queen Helen II (Sal) Pink, yellow throat	10	.40	.20	.10		100	.15
Ramesses (Stevens) Large tall ruffled purple	10	.50	.30	—		—	—
Ramsay MacDonald (Pf) Fine deep rich purple	1	.15	.10	2-10		15	.15
Raquel (Nitch) Large cream, violet feather	1	.30	.15	2-10		25	.15
Rayshen (Both) Tall light blue	1	.25	.10	2-10		25	.15
Recovery (Blake) Fine salmon red	10	.50	.30	.15		100	.15
Red Giant (Phillips) New giant red	1	.40	.30	.15		5	.15
Red Diablo (C. G. Young) Finest red	1	5.00	—	—		1	.75
Red Phipps (Briggs) Glowing red	10	.40	.20	.10		100	.15
Rewi Fallu (Fallu) Giant dark red	1	.10	2-10	4-10		25	.15
Rima (Mitsch) Fine lilac pink, cream throat	1	.30	.20	.10		8	.15
Rising Sun (Sallbach) Scarlet orange	1	.25	.15	2-10		15	.15
Rosalie (Zimmer) Vigorous lavender	1	.50	.30	.20		15	.15
Rose Delight (M. Jack) Sensational large early rose	1	.75	—	—		—	—
Rose Premier (Zimmer) Color of premier rose	1	.50	.25	.10		10	.15
Rosalie (Australia) Rose, cream center, red border	1	.30	.20	.10		10	.25
Robert Burns (Christ) Improved Blue Admiral	1	.40	.25	.15		100	.15
Rose Wings (Crow) Fine deep rose decorative	10	.50	.30	.15		100	.15
Rosex (Pal) Large salmon scarlet, shading to rose	10	.50	.30	—		—	—
Rose Lady (Christ) Fine large bronze rose	1	.10	2-10	3-10		25	.15
R. Y. Mair (Mair) Fine large red	1	.20	.15	.10		15	.15



	Per	Lge.	Med.	Sml.	—Blts.—	
Royal Gold (Pf) Deep yellow	1	.40	.30	.20	5	.15
Royal Omar Christ) Large deep pink	1	.15	.10	2-10	25	.15
Royal York (Pal) Large dark red	1	.15	.10	2-15	25	.15
Sensation (Marshall) Ruffled soft rose	1	—	2.00	1.00	1	.50
Shirley Temple (Pruitt) New large ruffled cream	10	.80	.50	.25	15	.15
Silversheen (Symons) Exhibition pink	10	.50	.30	.15	100	.15
Smiling Maestro (Christ) Wonderful lge. salmon rose	10	.40	.20	.10	100	.15
Snow Princess (Pf) Fine large white	1	.50	.25	.15	4	.15
Sonatine (Pf) Fine light pink, small red blotch	10	.40	.20	.10	100	.15
Star of Bethlehem (Pf) Large white	10	.60	.40	.20	40	.15
Sunset Cloud (Whiteley) Very good white shaded pink	10	.40	.20	.10	100	.15
Surfside (Winsor) New large white	1	.80	.50	.25	2	.15
Star Prince (Christ) Huge light pink	10	—	—	.15	100	.15
Sweet Alibi (Can-'39) Ruffled Geran. pink, cream throat			1.50	1.00	1	.15
Sweetheart (Prest) Lovely pink and white	10	—	.20	.10	100	.15
Takina (Burns N. Z.) New giant purple	1	.10	2-10	3-10	35	.15
Tangerine (Morrison-Aust) Large glowing orange	10	.50	.30	.15	100	.15
Tasman (Julian) Very large rich pink	1	.20	.15	.10	10	.15
The Mogul (Pal) Large salmony maroon	1	—	.10	2-10	40	.15
The Moor (Crow) Deep rose red	10	.50	.30	.15	50	.15
Timbuctoo (Zimmer) Fine deep rose red	1	1.20	.80	.50	2	.20
Tip Top (Pf) Large scarlet red	10	.60	.40	—	—	—
Tosca (Barth) Velvety red, black throat	10	.80	.50	—	30	.15
Token (CrowPappas) Early com. salmon, cream throat	10	.50	.30	.15	100	.15
Trevonian (Horn) Lavender rose	10	.50	.30	.15	50	.15
Troubadour (Pf) Large purple	10	.50	.30	—	25	.15
Tunia's Blue (Both) Very large blue	1	.50	.30	.15	3	.15
Tunia's Triumph (Both) Large orange red	1	.80	.50	.25	2	.15
Uncas (Webster) Exhibition burnt orange	1	.50	.30	.20	3	.15
Vagabond Prince (Pal) Fine mahogany brown, flame blotch	10	.50	.30	.15	75	.15
Valeria (Pruitt) Large soft red	1	.35	.15	2-15	10	.15
Verdenburg (Pf) Large early white	1	.50	.30	.20	5	.15
Walk-Over (Pf) Large clear scarlet	1	.80	.50	.30	3	.15
Wasage (Pal) Buff	10	—	.30	.15	100	.15
Wenonah (Kinyon-1940) Salmon pink, many awards	1	1.00	.85	.75	2	.15
Wilton (Australia) New orange	1	.50	.25	.15	20	.15
Winall (Both) Fine bluish mauve	1	1.50	.75	.30	3	.15
Wings of Song (Ellis) Wonderful pink	1	2.00	1.25	.75	2	.15
Wurtembergia (Pf) Fine large red, white throat	10	.50	.30	.15	100	.15
Zauberflote (Pf) Fine peach rose, red blotch	1	.10	2-15	3-15	25	.15
Zuni (Mitsch) Fine rich smoky	1	.25	.15	2-15	10	.15
No. 26895 (Pal seedling) giant smoky rose, read feather	10	.50	.30	.15	50	.15
(Wonderful variety when it does not crook)						

Crinkle Shell (C. G. Young) Deep salmon decorative overlaid with bittersweet orange. Color of the Talisman rose. Beautiful, very unusual and a coming out flower	Lge.	1-50	10-4.00	100-30.00
	Med.	1-35	10-2.75	100-20.00
	Sml.	1-25	10-1.90	100-15.00
	Blts.	1-05	10-.35	100-2.50
Edelweis (Pf) Large new white	1	—	3.00	1 .50
Emblem of Purity (Kinyon) Decorative ruffled white	1	2.50	2.00	1.50 1 .20
Flora Farmer (E. A. Q.) New pure rose pink	1	3.00	2.00	1.00 1 .30
Greta Garbo (K. M.) Golden apricot	1	—	—	3.00 1 .50
King Lear (Pal) New Purple	1	1.20	.80	.50 1 .15
Kings Ransom (Almey-McCaw) New early salmon-scarlet	1	.15	.10	2-15 25 .15
Lavender Ruffles (Wilson) New light lavender	1	1.00	.70	.40 1 .10

#### WORTHWHILE COLLECTION NO. 50

Prepaid (No Discount)

ALADDIN	CORAL GLOW	MYRNA
ALGONQUIN	HILDRED	OREGON ROSE
AMERICAN COMMANDER	HINDENBURG'S MEMORY	RED DIABLO
AMIGO	KING LEAR	SNOW PRINCESS
COLONIAL MAID	MARGARET BEATON	WINGS OF SONG

Here is the fifteen fine numbers you have been waiting for and not necessary to pay from \$1.00 to \$5.00 a copy. One each of the entire lot in large size bulbs for \$12.50. In medium size bulbs \$10.00. In small size bulbs \$7.50. Two bublets of each variety for \$2.00. Five bublets of each variety for \$4.50. Ten bublets of each variety \$7.50. (NO DISCOUNT). And if your order is in the mail for this entire collection of bulbs, any size, not later than January 15th, 1940, we will include free, one bulb each of Sensation, Tunia's Triumph, Winall, Oddity and Crinkle Shell, our choice of sizes, but five more favorites that are good company for this collection.

Sorry we cannot do Silvery Teton in this deal, but this real beauty won too many ribbons and price has to remain the same until 1942. She just rebels when we want to put her in a collection.—Should have named her "Rebel."

Yes in this collection, you are no doubt possessing the three finest reds in existence and we're glad of it. Comment on the other items is quite unnecessary, other than they, too, have "just what it takes." Rights reserved to cancel this collection when stock is exhausted.



**"SUPER VALUE PREPAID SPECIAL"**

	Lge. Med. Sml.				Lge. Med. Sml.		
Aladdin	1		(12 )	Isola Bella	2	2	4 (50 )
Algonquin		1	(4 )	Jalna		6	10 (200)
Am. Commander	1		(12 )	James Fitzjames			2 (— )
Amberglow		16	(80 )	King Lear		1	(4 )
Amigo	2		(12 )	King's Ransom	2	2	4 (100)
Amrita	2	2	(40 )	Lariesta	2	4	4 (140)
Angelus	6	6	(80 )	Leona	4	6	6 (80 )
Arabella	2	4	(— )	Margaret Beaton		1	(8 )
Ariadne	4		(40 )	Maya Maid		3	4 (70 )
Beacon	6	6	(200)	Madelon	2	2	2 (50 )
Beautiful Ohio	4	4	(— )	Matador	2	4	6 (100)
Beowulf		8	(160)	Maj Ed. Bowes			16 (100)
Black Opal	2	2	(30 )	Mary Ansteen	4	4	4 (100)
Blue Beauty	6	6	(200)	Miss New Zealand	4	8	10 (200)
Blazing Star	2		(100)	Miss Judy		4	(50 )
Camelia	4	2	(40 )	Myrna			1 (6 )
Chamois	2	4	4 (100)	New Era	2	4	(40 )
Colossus	2	6	(80 )	Oddity		2	(20 )
Conquest	2	6	(80 )	Orange	2	2	(80 )
Copperfield	2	6	(50 )	Peggy Lou		2	4 (50 )
Colonial Maid	2		(20 )	Ramsay MacDon'd	4	4	(80 )
Coral Glow	1		(12 )	Snow Princess	1	1	(20 )
Crinkle Shell	2	2	(20 )	Raquel		2	8 (100)
Creve Coeur	4	4	4 (40 )	Rewi Fallu	2	6	10 (100)
Del Ray	6	6	6 (200)	Rima	2	2	(40 )
Desert Gold	2	2	(40 )	Rising Sun	2	2	(50 )
Ellen Marie	4	6	6 (80 )	Rose Premier		4	(50 )
Eloise	2	2	4 (200)	Rosalie (Aus)		2	4 (30 )
Flamingo		2	2 (30 )	Rose Lady	6	4	(100)
Flying Squadron	4	2	(— )	Shirley Temple	6	6	(80 )
Frances Cartright	2		(80 )	Takina		4	6 (140)
Frostpink Ornatus	4	4	(80 )	Tasman	2	2	(50 )
Gloaming	4	6	(200)	The Mogul		4	8 (200)
Goldstaub	4	2	(100)	Tosca	6	6	(140)
Grand Master	2	2	(60 )	Tunia's Triumph		1	1 (10 )
Harvest Moon	4	8	(200)	Vagabond Prince	4	6	10 (400)
Helen Duncan	2	4	(140)	Valeria	1	2	2 (40 )
Heiligtum	4	8	(140)	Winall			1 (15 )
Herewaka	2	2	(80 )	Wings of Song		1	(10 )
Highland Chief	2		(20 )	Zauberflote	4	4	4 (120)
Hildred	2		(20 )	Zuni	2	2	(50 )
Hindenburg's Memory		3	(12 )				

The number in parenthesis ( ), at the end of each item listed above, designates the number of bublets in each variety, constitute one item and are separate from the bulb items. Select your choice ,no two bulb items or two bublet items alike and no discount on this special. 6 items \$3.00; 11 items \$5.00; and 23 items \$10.00. You may also have one-half lots in each item, bulbs or bublets, on such items that can be divided equally. 6 items \$1.50; 11 items \$2.50; and 23 items \$5.00.

**WHOLESALE PRICES—NOT PREPAID—NO DISCOUNT**

Bulbs Priced Per 100; 20 at 100 Rate. Bulblets, 100 at 1000 Rate. Pints at Quart Rate.

	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Blts. 1000	Quart
Aladdin		\$80.00	70.00	55.00	40.00	30.00	55.00	
Amador			1.40	1.20	.80	.50	1.00	
Amberglow		10.00	8.00	6.00	4.00	3.00	7.00	
Amrita				18.00	12.00	8.00	10.00	
Angelus			8.00	.6.00	5.00	3.00	8.00	
Beacon	4.00	3.50	3.00	2.50	1.60	1.20	2.50	8.00
Betty Co-Ed			1.00	.70	.50	.40	.50	
Betsy Bob Up	2.00	1.40	1.00	.80	.60	.40	.50	
Bill Sowden	1.80	1.40	1.00	.70	.50	.40	.70	
Bit O' Heaven	3.80	3.50	3.20	2.20	1.80	1.40	3.00	
Blue Admiral	2.40	2.00	1.40	1.20	.80	.60	1.50	
Blue Beauty		6.00	4.00	3.60	2.40		3.00	
Bob White	1.80	1.40	1.00				1.50	
Brightside	1.80	1.40	1.00	.70	.50	.30	.75	1.50
Coral Glow					30.00	20.00	14.00	
Camellia			10.00	8.00	6.00	4.00	12.00	
Colonial Maid	70.00	60.00	50.00	40.00	30.00	20.00	20.00	
Colossus	9.50	7.50	5.50	4.50	3.50	2.50	4.50	
Conquest	8.00	6.00	4.50	3.50	2.50	1.50	4.00	
Crove Coeur	6.40	4.80	3.20	2.80	2.40	2.20	3.50	10.00
Crinkle Shell	30.00	28.00	20.00	18.00	15.00	12.00	25.00	
Debonair			1.00	.70	.50	.40	.50	
D. A. Hay	2.00	1.50	1.00	.80	.60	.40	1.50	3.00
Del Ray	4.00	3.20	2.40	2.00	1.60	1.20	2.00	
Del Rosa	3.00	2.50	2.00	1.50	1.00	.60	2.00	
Dream O' Beauty	2.00	1.50	1.00	.80	.50	.30	.75	2.00
Dr. Hoeg	3.00	2.50	2.00	1.50	1.00	.60	1.60	
Early Rose	3.20	2.40	1.60	1.20	.90	.80	2.00	7.00



WHOLESALE—CONTINUED

	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Blts.	Quart
							1000	
Early Peach	2.40	1.80	1.40	1.20	.80	.60		
Edith Robson		1.60	1.20	.80	.50	.40	2.00	
Eloise	4.40	3.40	2.60	2.00	1.60	1.20	3.00	
Emma	2.00	1.60	1.20	1.00	.80	.60	1.50	
Emile Auburn	2.00	1.60	1.20	1.00	.80	.60	1.50	
Evelyn Stinton	6.00	5.00	4.00	3.00	2.00	1.50	1.75	
Floral Beauty	2.40	1.80	1.40	1.20	.80	.60	1.00	
Excellence	1.60	1.20	.90	.70	.50	.40	.50	
Frostpink Ornatus	7.00	6.00	5.00	4.00	3.00	2.00	5.00	
Gate of Heaven			2.00	1.50	1.00	.75	3.00	
Glady Clegg	2.40	2.00	1.60	1.20	.90		1.25	
Gertrude Grey	2.40	1.80	1.40	1.20	.80	.60	1.00	
Golden Chimes	2.40	1.80	1.40	1.20	.90	.70	2.00	
Golden Poppy	2.00	1.50	1.00	.80	.60	.40	.75	2.00
Goldstaub	10.00	8.00	6.00		3.00	2.00	6.00	
Harvest Moon	6.00	5.00	4.00	3.00	1.80	1.20	2.00	
Heritage	4.20	3.00	2.00	1.60	1.00	.80	2.00	8.00
Heiligtum	70.00	60.00	50.00	40.00	30.00	20.00	20.00	
Hildred	70.00	60.00	50.00	40.00	30.00	20.00	20.00	
Hindenburg's Memory					30.00	20.00	30.00	
Irak	5.00	4.00	3.20	2.40	2.00	1.50	3.00	
Irene	2.60	2.20	1.80	1.40	.80	.60	1.00	
Isola Bella	6.00	5.00	4.00	3.00	2.40	1.80		
Jalna				5.00	2.00	1.00	1.40	
Janet	1.50	1.00	.80				.50	
Jersey Cream	2.50	2.00	1.50	1.00	.60	.40	1.00	3.00
J. S. Bach	3.20	2.80	2.00	1.60	1.20		2.00	
King Arthur	1.80	1.40	1.00				1.00	
King's Ransom	10.00	8.00	7.00	6.00	5.00	4.00	4.00	
Laidley	2.00	1.50	1.20	1.00	.70	.50	1.00	
Londenderry	2.40	1.80	1.40	1.20	.60	.40	1.40	
Lucifer	2.50	2.00	1.50	1.20	.80	.60	1.40	
Maid of Orleans	1.40	1.20	1.00	.80	.60	.40	.60	
Madelon	12.00	10.00	8.00	6.00	4.00	2.00	8.00	
Mammoth White	2.00	1.60	1.20	1.00	.60	.40	1.00	
Margaret Beaton	60.00	55.00	45.00	35.00	27.00		100—6.00	
Matador	10.00	8.00	6.00	4.00	2.00	1.00	4.00	
Marmora	2.20	1.80	1.40	1.00	.80	.60	.80	
Mary Ansteen	6.40	4.80	3.20	2.80	2.40	2.20	3.50	10.00
Maurice Barres	2.00	1.60	1.20	.80	.60	.40	1.00	
Mauve Magic	2.00	1.60	1.20	.80	.60	.50	1.00	
Milford	2.80	2.20	1.60	1.20	.80	.60	1.50	4.00
Minuet	2.00	1.50	1.00	.80	.60	.40		
Miss New Zealand	3.80	3.00	2.20	1.80	1.20	.80	1.25	3.50
Mr. Wm. Cuthbertson	2.40	1.80	1.40					
Myrna	(Lge. \$90.00)	(Med. \$70.00)	(Sm. \$50.00)				100—10.00	
Mrs. E. J. Heaton	2.40	2.00	1.60	1.20	1.00	.80	1.00	
Mrs. Ray P. Chase	2.40	2.00	1.60	1.20	1.00	.80		
New Era	12.00	10.00	8.00	6.00	4.00		6.40	
Oregon	5.00	4.00	3.00	2.00	1.00	2.00		
Oddity	70.00	60.00	50.00	40.00	30.00	20.00	20.00	
Peerless Pink	2.00	1.50	1.00	.80	.60	.40	1.00	
Pelegrina	1.80	1.40	1.00	.80	.60	.40	.50	
Phyllis McQuiston	1.80	1.40	1.00	.80	.60	.40	.80	2.00
Picardy	1.40	1.00	.80				.50	
Pititi	4.00	3.00	2.40					
Premier Henry	4.60	3.60	3.00	2.20	1.80	1.40		
Polar Ice	2.40	1.80	1.40	1.20	.60	.40	.80	
Queen Helen II	2.00	1.50	1.00	.80	.60	.40	.50	
Queen of Brenien		1.40	.90	.70	.50	.40	.50	
Ramsay MacDonadl	8.00	6.00	5.00	4.00	3.00	2.00	5.00	
Red Phipps	2.00	1.50	1.00					
Recovery	2.00	1.60	1.20	.80	.60	.40	.80	2.00
Rewi Falln			3.60	2.80	1.40	1.00	3.00	10.00
Rima	20.00	16.00	12.00	8.00	6.00	4.00	12.00	
Rose Wings	2.20	1.80	1.20	.80	.60	.40	.75	2.00
Shirley Temple	4.00	3.20	2.40	1.80	1.20	.80	4.00	
Smiling Maestro	2.20	1.80	1.40	1.00	.60	.40	.80	2.50
Sonatine	1.40	1.20	1.00	.80	.60	.40	.80	2.00
Star of Bethlehem	2.80	2.40	2.00	1.20	1.00	.70	3.50	
Sweetheart			1.00	.70	.50		.80	
Takina	4.60	3.60	2.80	2.20	1.60	1.20	2.80	
Tangerine	2.20	1.80	1.40	1.00	.60	.40	.50	
The Mogul			5.60	4.80	4.00	3.20	2.00	
Tip Top	3.00	2.50	2.00					
Token	2.00	1.60	1.20	.80	.60	.40	.80	
Vagabond Prince	3.00	2.40	2.00	1.40	.80	.60	1.50	4.00
Wings of Song					30.00	20.00	14.00	
Wurtembergia			1.20	.80	.60	.40	.80	
Zauberflote	6.00	5.00	4.60	4.20	3.20	2.60	3.50	
Zuni	14.00	10.00	8.00	6.00	4.40	2.60	7.00	



# The Unexpected Happened—!

. . . . So this calls for another story—

Zacatey (C. G. Young), 1940 introduction at the prohibitive price of \$25.00 each for any size bulb; bubblets \$2.50 each, not more than five to a customer and no apology. However, this is not in accord with our conviction last season that no variety should be introduced at a higher price than \$3.00 each. History: We acquired a handful of stock in 1938, and with no reflection on C. G., all glowing descriptions are discounted until a variety is tried and proven. We had only one large bulb which looked none too good and eventually rotted. The balance, about No. six size, failed to bloom. Gave this variety no further thought. Even the bubblets were overlooked the past season and not planted until late May on our poorest ground.

Along in the summer we noticed a wonderful flower in our garden. Looked at the stake and had the greatest surprise in our "Glad" career. The stake was labeled Zacatey. A spike having the most out was cut, brought in the house and opened up. Thirteen massive ruffled florets of exquisite beauty, a velvety milk white with Cerise throat, perfect placement, extra long flower head and spike straight as an arrow. Too slow to get a picture and I neglected to count the buds. Easily the largest flower and stood out over everything else in our garden for beauty. The bloom from the small bulbs lacked the immensity and it is evident that this should be grown from large bulbs to be at its best. Are confident that this spike would have been a grand champion at any show.

We have not seen Caroline Werner Gannett, but would not expect this variety to be superior to Zacatey. Whether this will prove a consistent performer remains to be seen, but if it repeats what it has done the past season it will no doubt rank as our most valuable variety for some time to come.

We are not going to kid ourselves with the belief that any of these bulbs will be sold at this price, as we realize the sales will be exactly none. However, to the large buyers who have bulb requirements to the aggregate extent of \$50.00 net, we will include on the first ten orders only, one medium bulb of Zacatey free, or a large bulb if available.

In further mention of Amigo, Colonial Maid, Hildred, Crinkle Shell and Oddity, believe if some of the larger growers had introduced these varieties, acclaim would have been loud, universal and price in conformity. Late the past season vases of both Colonial and Hildred opened up eight to ten florets in the house. They were truly marvelous, greatly admired by our visitors and easily in the front rank in their color class. Hildred has won many times over Minuet and it takes a full vase of Colonial Maid to have a real conception of its beauty.

Watch "Amigo" take its place among the new reds. Don't forget "Oddity" or fail to have the rich unusual color of Crinkle Shell" in your garden.

A good time to get started on these splendid varieties and we invite you to look over our "let live" prices in the wholesale list.

For extra early cut flowers—Early Rose, Gladys Clegg, Goldstaub and J. S. Bach are our choice.

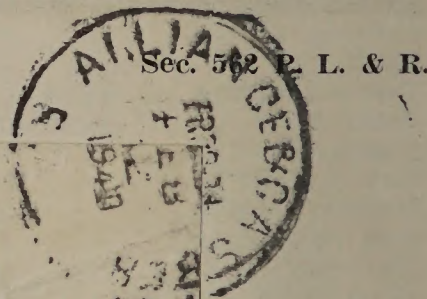
Thanks again for your nice letters. We are pleased to know we are not outdone by any other grower in the inclusion of extras and overcount. We appreciate the many new requests for our list and wish you every success in growing our NATIONAL FLOWER and a superior garden this season.

## HOLLOWAY'S DREAM GARDEN

"The Home of Unselfish Service"

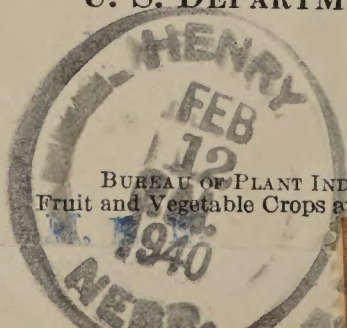
HENRY, NEBRASKA

HOLLOWAY'S DREAM GARDEN  
"The Home of Unselfish Service"  
Henry                      -:-                      Nebraska



U. S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.



BUREAU OF PLANT INDUSTRY  
Fruit and Vegetable Crops and Diseases

670 8-3591